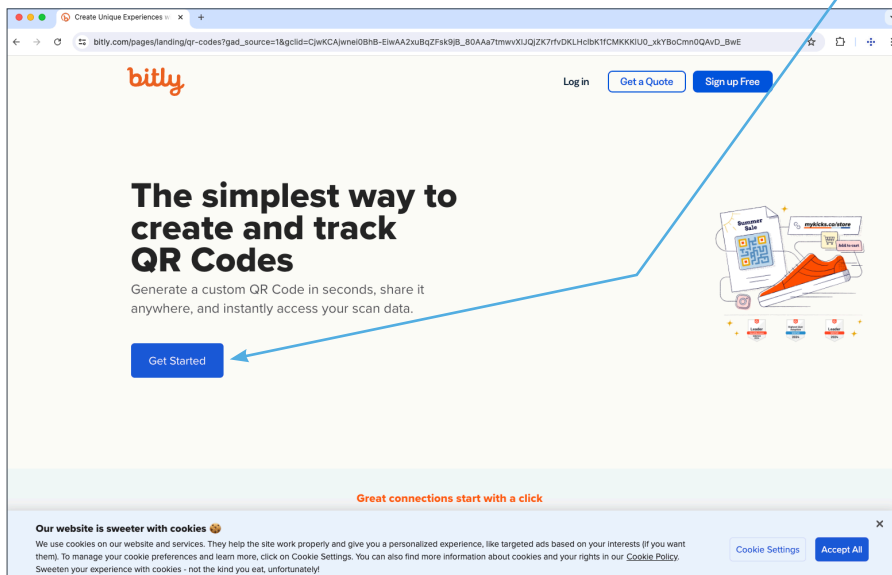


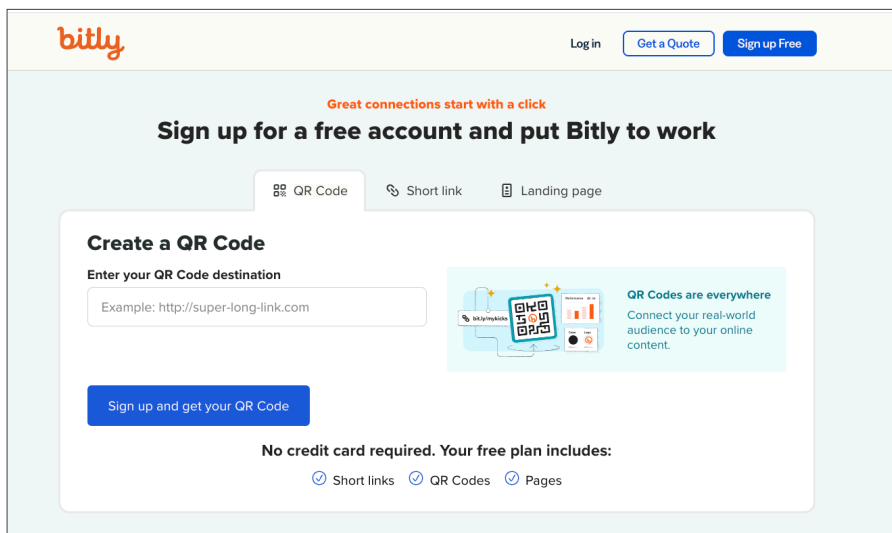
One of the easiest ways to promote your business is through your website, but sometimes web addresses are long and hard to type quickly. QR codes make it easy to share your website without typing a lot into your phone.

CREATING A QR CODE

- Go to the page [here](http://www.bitly.com/pages/landing/qr-codes) and click the “Get Started” button.
<http://www.bitly.com/pages/landing/qr-codes>



- Scroll down the page to get to the “Create a QR Code” section.

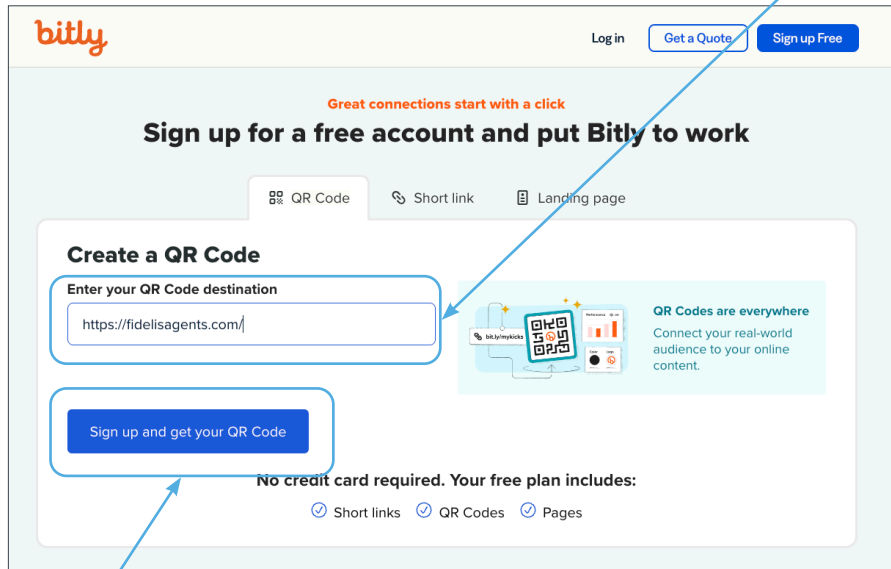


A QR Code is a digitally-created image that stands in place of text. They can be scanned with most smart phone cameras and opened in a browser window.

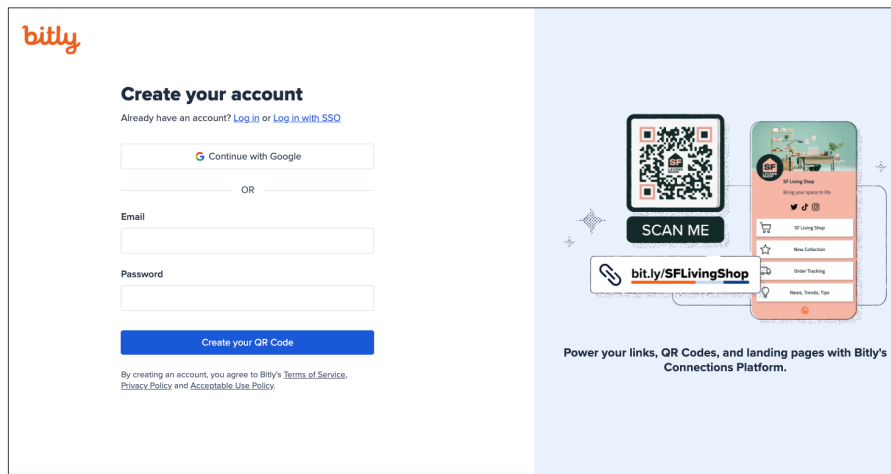
This is a great way to get potential and existing clients to visit your PURL (personalized URL) provided by Integrity for free, with information about plans and ways to contact you for an appointment.

The Fidelis Agent Marketing Hub even has business cards and other customizable marketing materials that include space for a QR code. Find it today by logging in to your Agent Portal.

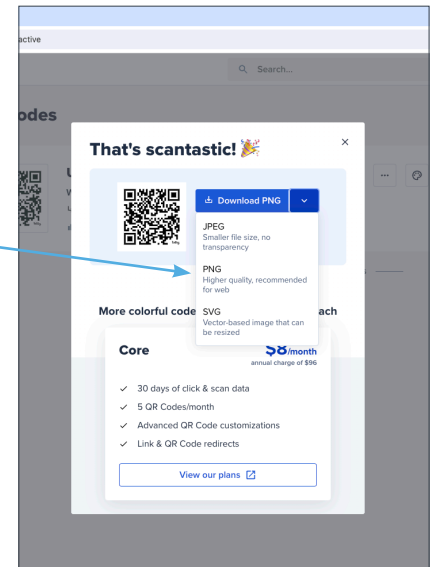
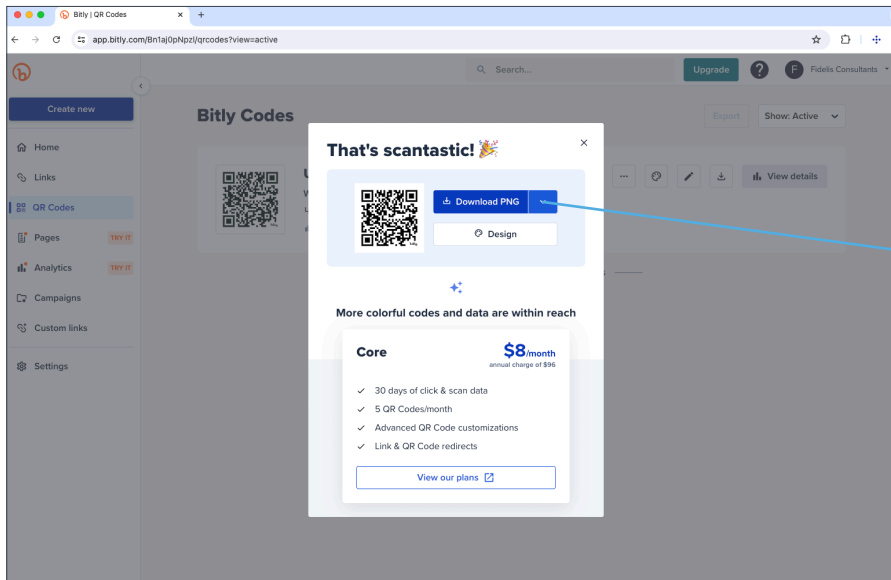
- Add the URL you want a QR code for in the box



- Click to sign up and get your QR code
- Type in your information to create your free account (You can use your Google login to sign up)



- You will then be redirected to your newly-created account with access to the QR code you just created

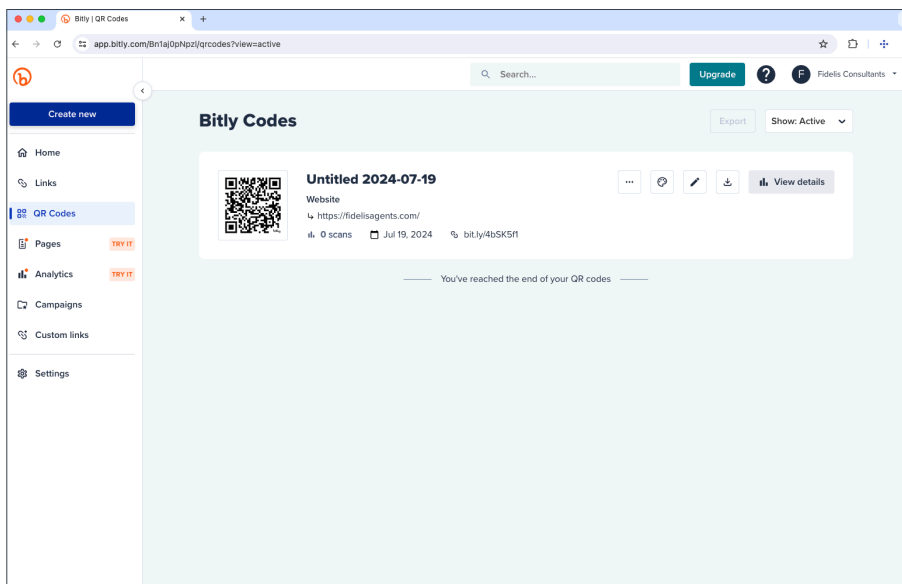


- A pop-up will appear with your QR code. From here you can download the QR code in JPG, PNG, or SVG format.
- **If you are adding the URL to materials from the Fidelis Agent Marketing Hub, download the PNG version.**

NOTE: You CAN sign up for the “Core” service for \$8/month, but it is NOT required.

The Core service provides additional services such as 30 days of data for your codes, 5 codes per month, advance customizations, and the ability to redirect the QR code as needed.

If you have any questions or need help, please contact your local Sales Director. We’re here to help you succeed!



- You now have a free account storing your QR codes that you can download as many times as you need. You can also create more QR codes as needed.